

May 8-11, 2013

Wisconsin State Fair Grounds West Allis, WI

# EXHIBITOR KIT



## **EXHIBITOR'S TIMELINE**

☐ Immediate	Room reservations at area hotel
☐ Immediate	Balance due for exhibit space
☐ April 26	Wisconsin Temporary Event and Seller Permit (Complete online and return –form is also locate in this kit) <a href="https://www.revenue.wi.gov/forms/sales/s-240f.pdf">www.revenue.wi.gov/forms/sales/s-240f.pdf</a>
	NOTE: THIS FORM MUST BE FAXED BACK TO OUR OFFICES PRIOR TO MOVE-IN
☐ April 26	Additional Punch Card form due
☐ April 22	Exhibitor Services Order must be placed with Valley Expo & Displays (tables, chairs, carpet, etc.) to get discount price. Link is <a href="http://www.valleyexpodisplays.com/">http://www.valleyexpodisplays.com/</a>
☐ May 3	All freight being shipped advance to Valley Expo & Displays (drayage service) <u>must</u> arrive by this date
☐ April 22	Telephone, Internet and Electrical Service Forms must be in to Wisconsin State Fair Grounds to ensure these services are available for your booth
	All forms can be found on the facility website: <a href="http://www.wistatefair.com">http://www.wistatefair.com</a> Click through to the "Event Exhibitor" tab and then "Orders/Forms/Rates"  Form is also available in the back of this kit.
☐ May 6-7	Set-up time for show at Wisconsin State Fair Grounds
☐ May 5-7	All freight being shipped directly to the show <b><u>must</u></b> arrive on these dates only
<b>□</b> May 8	Show opens at 1:00 p.m.

If you have any questions please call the show hotline at 1-800-848-6247 ext 2427



## **GENERAL INFORMATION**

**Show Dates:** May 8-11, 2013

**Show Location:** Wisconsin State Fair Grounds

640 South 84th St West Allis, WI 53214

**Show Times:** Wednesday 1:00pm - 8:00pm

Thursday 10:00 am - 8:00 pm Friday 10:00am - 8:00 pm Saturday 10:00 am - 8:00 pm

**Move-In:** Booth set-up time is from 1:00 to 6:00pm on Monday, May 6. Additional set-

up time will be available from 9:00am until 6:00pm on Tuesday, May 7,

prior to the opening of the show.

**Move-Out:** Booth teardown is not to start until close of the show at 8:00 pm on

Saturday, May 11. Move-out must be completed by 2:00pm on

Sunday, May 12.

**Hotel Reservations:** See area hotel on page 10 in this kit.

**Security:** Wisconsin State Fair Grounds security will be in force during move-in and

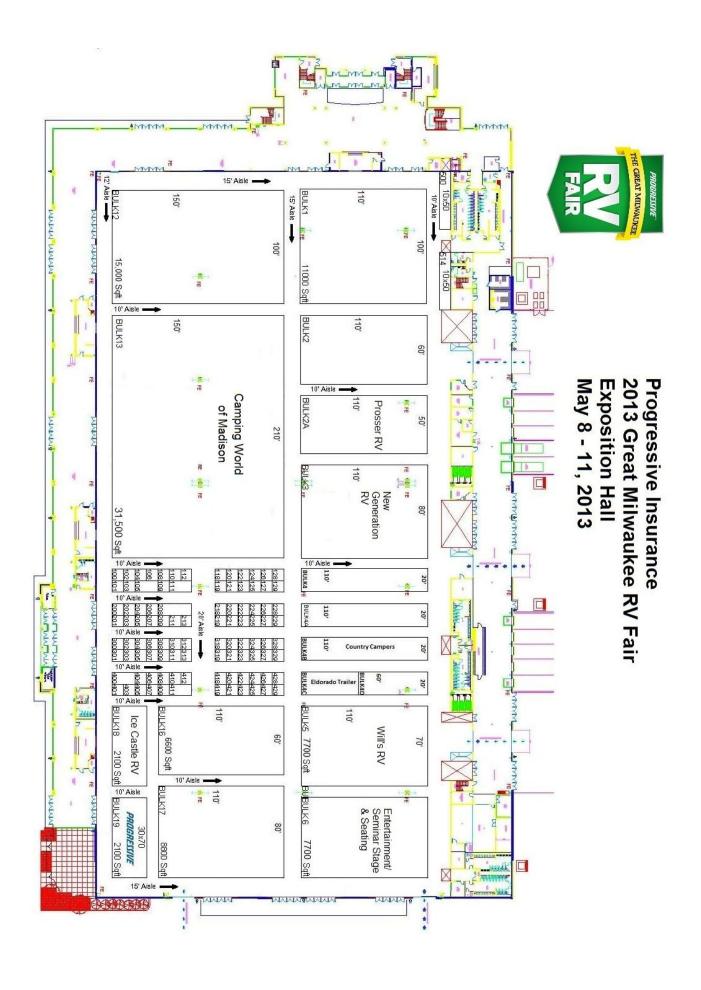
show hours.

**Promoter:** GS Events

3300 Fernbrook Ln N, Suite 200, Plymouth, MN 55447 Telephone: 800-848-6247 ext. 2427, Fax: 763-383-4498

www.gsevents.com

**EXHIBITOR HOTLINE: 800-848-6247 ext. 2427** 





**Exhibitor Admission:** In order to expedite admission to the show for exhibitors, we are using PUNCH CARDS. Here is how the program works:

- 1) Each 10 x 10 exhibitor will be provided 6 cards
- 2) For each additional 10 x 10 space (i.e. 10x20, 10x30, etc.), exhibitors will receive the following allotment:

200-400 sq. ft.: <u>8 cards</u> 801-1000 sq. ft.: <u>14 cards</u> 401-600 sq. ft.: <u>10 cards</u> 1001+ sq. ft.: <u>16 cards</u>

601-800 sq. ft: 12 cards

Note: The maximum cards an exhibitor will receive is 16. If you need more cards than your allotment, you may buy additional cards for \$10.00 each or purchase a \$5.00 one-day discount ticket. Punch Cards are good for all days of the show.

- 3) Punch Cards and one-day discount tickets will be available for pick-up/purchase at the Show Office during move-in and show hours. Signature is required on your company form at the time of pick-up.
- 4) Exhibitors **must** sign their Punch Cards. If an exhibitor plans to leave the show during the day, they must have their hand stamped at the door.
- 5) Punch cards are punched <u>one time only each day</u> at the show entrance. If an exhibitor comes to the show without the card, they can either purchase another card or buy a one-day discount ticket to the show. Cards are non-transferrable.

To purchase additional cards/discoun	nt tickets please fill out	the form below:
Company Name:		
Contact Name:		
Number of additional Punch Cards:	@ \$10.00 each	Total:
Number of one-day discount tickets:	@\$5.00each	Total:
**Credit	<b>Card Payment Option</b>	s**
VisaMaster	CardDiscover	
Credit Card #:		_ Exp Date:
Name on Card:		_ (please print)
Signature:		_

**PLEASE NOTE:** Punch Cards are to be used only by personnel working the exhibit. Misuse will jeopardize participation in future shows. Please fax this form to Lori Hackett, Events Administrator, at 763-383-4498 no later than **April 26, 2013**.



## RETAIL SELLING/CERTIFICATE OF COMPLIANCE

Retail Selling will be allowed and is a major benefit to exhibitors at the show. Regardless if you are selling products from your exhibit or just displaying, you must complete BOTH of the following items:

1) It is the exhibitor's responsibility to charge appropriate sales tax. For additional information visit www.revenue.wi.gov/forms/sales/s-240f.pdf

Form can be found on the above website and is also in this kit.

2) Certificate of Insurance (see attached form)

## Both items must be faxed back to Lori Hackett, Events Administrator at 763-383-4498. All forms must be received by April 26, 2013.

\*\*Remember, impulse purchases are very strong at the show. Be prepared and ready to sell your products to active enthusiasts\*\*

# Wisconsin Temporary Event Operator and Seller Information Information on this form is required under sec. 73.03(38), Wis. Stats.

Instructions on reverse side.

	PART A	Event Information: To be completed by the operator of the tempo	rary event
E V	1.	Name of Temporary Event	
E		Date(s) of Temporary Event	
Ň		Location of Temporary Event (e.g., Venue, City)	
	PART E	: Operator Information: To be completed by the operator of the ten	unorany event
MERCEN		Name and Address	
0			
P	2.		
		Daytime Telephone Number ( )	
R	3.	E-mail Address	
A	4.	Wisconsin Tax Account Number	
or can wrond		If blank, check appropriate box:  No Taxable Sales  Exempt under Occasional Sales Rule	[ ] Franch Noncodii Occasionii
O R			Exempt Nonprofit Organization
100 A 100 A		Other – Explain:	
	PART C	: Seller Information: To be completed by seller and given to event o	perator on or before the first day of event
100 412 51 00 412 51 00 10 11 10	TAIL		
Chaptie.		THIS IS NOT AN APPLICATION FOR A WISCONSIN TA	X ACCOUNT - SEE INSTRUCTIONS
A POTAL	1.	Legal Name	
Service of the servic	2.	Business Name	
s	3.	Address (Street or Route)	·
E	4.	City, State and Zip Code	
	5.		
		Business Telephone Number ( )	
E	6.	Wisconsin Tax Account Number	
R	7.	Social Security Number X X X - X X	
TOTAL TOTAL	8.	Federal Identification Number (FEIN) X X - X X X	
Total Control	9.	Check one box indicating the type of activity you intend to engage in at the	is event;
		Selling Taxable Merchandise or Service	Display Only
		Selling Exempt Merchandise or Service	Exempt under Occasional Sales Rule
32412		Direct Sellers, Company Name	Nonprofit Organization
l declare	that the	information on this form is true and correct to the best of my knowledge ar	nd belief and that I am authorized to sign this
form.			, and the second
Print Nan	ne:		-
Signature	e:		Oate:
www.re	venue.w	t temporary events, including forms, instructions and FAQ's can be found l.gov/html/temevent.html. If you have additional questions, please cont renue.wi.gov or telephone at (920) 832-2910. See reverse side for submi	act the Department of Revenue by e-mail at

This Form May Be Reproduced

S-240 (R. 8-11)

## Instructions for Completing Operator and Seller Information

### EVENT OPERATOR:

An "operator" is defined as a person or entity (such as an individual, association, partnership, corporation, or non-profit organization) that arranges, organizes, promotes, or sponsors an event. An operator may also be referred to as an organizer, exhibitor, or decorator. An operator may or may not be the owner of the property or premises where the event takes place. An operator may also be a seller at the event.

Note: A Wisconsin tax account number (formerly seller's permit) is required if selling taxable merchandise or services. Admission fees are subject to sales tax in Wisconsin.

Step 1: Complete Parts A and B.

Step 2: Provide a copy of Wisconsin Temporary Event Operator and Seller Information (Form S-240) with Parts A and B completed to each seller participating in your event.

To obtain additional copies of Form S-240 go to the Department of Revenue's web site at <a href="www.revenue.wi.gov/forms/sales/index.html">www.revenue.wi.gov/forms/sales/index.html</a>. If you prefer, you may use the fill-in form available from the same web site.

Step 3: Submission - Event Operator.

Submit compiled vendor information to the department as soon as possible but no later than 10 days from event closing using one of the following methods:

- Electronic Reporting: If you have all the required sellers' information, use the Excel spreadsheet provided at <a href="www.revenue.wi.gov/html/temevent.html">www.revenue.wi.gov/html/temevent.html</a>.
   (Excel viewer is available.) Fill in the information for all sellers participating at the event and submit using the department's secure file transmission application at <a href="http://www.revenue.wi.gov/eserv/wteptran.html">http://www.revenue.wi.gov/eserv/wteptran.html</a> or by U.S. Mail. Do not e-mail event reports to maintain confidentiality.
- Paper Reporting: Mail completed Forms S-240 or a printed version of spreadsheet to:

Temporary Events Program Wisconsin Department of Revenue 265 W Northland Ave Appleton WI 54911

Revenue Field Agents attend temporary events to verify registration of sellers. Sellers must have evidence of their Wisconsin tax account number at the event.

#### SELLER:

A "seller" is defined as a person or entity involved with selling merchandise or providing taxable services at a temporary event. A seller may also be referred to as a vendor, exhibitor, or booth owner.

Important: This form is not an application for a Wisconsin Tax Account Number. If you do not already have a tax account number but are required to, you will need to apply for one directly with the Department of Revenue prior to the event. You can apply online or download an application, Application for Business Tax Registration (Form BTR-101) on the department's web site, <a href="www.revenue.wi.gov/forms/sales/index.html">www.revenue.wi.gov/forms/sales/index.html</a>. Not all sellers are required to obtain a Wisconsin tax account number. Some of the reasons a seller may not need a tax account number are:

- The seller only sells tax-exempt items, such as vegetables for home consumption.
- The seller is only displaying at the event, no onsite orders are being taken, and taxable merchandise is not later shipped into Wisconsin.
- The seller qualifies for the occasional sale exemption.
   (See Publication 228, Temporary Events.)

If you have questions regarding applying for a Wisconsin tax account number, contact any Department of Revenue office, visit our web site, or call (608) 266-2776.

Step 1: Complete Part C (event operator should complete Parts A and B).

- Line 1: Enter your individual, partnership, association, or corporate name.
- Line 2: Enter your business name, if different.
- Line 3: Enter the address of the physical location of your business. If different, also provide your mailing address.
- Line 6: Enter your 15-digit Wisconsin tax account number. You can find this number on your Form ST-12.

This number is not your 6-digit seller's permit number issued to you prior to December 31, 2002.

Lines 7 & 8: Enter the last four digits of your social security number and/or federal employer identification number. This is required under sec. 73.03(38), Wis. Stats., if you do not provide a tax account number.

Step 2: Submit completed form to event operator on or before the first day of the event.

## CERTIFICATE OF INSURANCE (Attachment A)

ISSUE DATE

▭	rn	d١	10	er

THIS CERTIFICATE IS A REPRESENTATION OF THE COVERAGE AFFORDED BY THE POLICIES REFERRED TO BELOW

	COMPANIES AFFORDING COVERAGE
COMPANY	
LETTER A	
COMPANY	
LETTER B	
COMPANY	
LETTER C	
COMPANY	
I FTTER D	

## COVERAGES

Insured:

THIS IS TO CERTIFY THAT THE INSURANCE POLICIES LISTED BELOWHAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED AND THAT THE POLICES MEET THE MINIMUM COVERAGE REQUIREMENTS OF THE APPLICATION LEASE, PROJECT SPECIFICATIONS, REQUESTED FOR PROPOSALS, CONTRACT, REQUIREMENTS, LICENSE, PURCHASE ORDER REQUIREMENTS, OR CITY ORDINANCES.

CO			POLICY EFFECTIVE	POLICY EFFECTIVE		
LTR	TYPE OF INSURANCE	POLICY NUMBER	DATE (MM/DD/YY)	DATE (MM/DD/YY)	ALL LIMITS <u>IN THOUSAN</u>	<u>os</u>
	GENERAL LIABILITY				GENERAL AGGREGATE	\$
	( ) COMMERCIAL GENERAL LIABILITY				PRDCTS-COMP OPS AGGREGATE	\$
	( ) Claims Made ( ) Occurences				PERSONAL & ADVERTISE INSURY	\$
	( ) Owners & Contractors Protective				EACH OCCURRENCE	\$
	( ) Contractual Liability				FIRE DAMAGE-ANY FIRE	\$
	( ) X, C, U Coverage				MEDICAL EXPENSE PER PERSON	\$
	AUTOMOTIVE LIABILITY				COMBINED	
	( ) Any Auto				SINGLE	
	( ) All Owned Vehicles				LIMIT	\$
	( ) Scheduled Autos				BODILY INJURY - PER PERSON	\$
	( ) Hired Autos					ľ
	( ) Non-Owned Autos				BODILY INSURY - PER ACCOUNT	\$
	( ) Garage Liability					<u> </u>
	( ) Contractual Liability					1.
	( ) Garage Keepers Liability				PROPERTY DAMAGE	\$
	( )					
	EXCESS LIABILITY  ( ) Umbrella Form					
	( ) official offi				EACH OCCURRENCE	\$
	( ) Other Than Umbrella Form					
					AGGREGATE	\$
	WORKERS COMPENSATION				STATUTORY	STATUTORY
	AND				EACH ACCIDENT	\$
	EMPLOYER'S LIABILITY				DISEASE POLICY LIMIT	\$
					DISEASE - EACH EMPLOYEE	\$
	OTHER					

DESCRIPTION OF OPERATIONS/LOCATIONS/VEHICLES/RESTRICTIONS/SPECIAL ITEMS

2013 Great Milwaukee RV Fair - May 8-11, 2013

Wisconsin State Fair Grounds, 640 South 84th St., West Allis, WI 53214

- ( ) Contractual Liability covers all written and oral contracts between the insured and the Wisconsin State Fair Grounds
- ( ) The General Liability and Excess Liability policies name the City of West Allis, its officers, agents and employees as additional insureds and provide for severabiolity of interest (cross liability) between the named insured (s) and the City of Milwaukee

CERTIF	CATE	HOL	DER

Wisconsin State Fair Grounds GS Events c/o: Lori Hackett 3300 Fernbrook Ln N, Suite 200 Plymouth, MN 55447

Certificate For:

- ( ) Contract Number
- ( ) License Type:
- ( ) Purchase Order Number:
- ( ) Official Publication Number:
- ()Lease

City Department/Division For Which Goods or Services Provided

#### Cancellation

NOTHWITHSTANDING THE EXPIRATION DATES SET FORTH IN THIS CERTIFICATE, SHOULD ANY OF THE HEREIN DESCRIBED POLICIES BE CANCELLED, CHANGED, OR NOT RENEWED, THE ISSUING COMPANY WILL MAIL 30 DAYS WRITTEN NOTICE BY REGISTERED MAIL TO THE CERTIFICATE HOLDER NAMED TO THE LEFT.

ISSUING REPRESETATIVE CARRIES ERRORS AND OMISSIONS COVERAGE

()YES ()NO

AUTHORIZED REPRESENTATIVE\_\_\_\_\_



## **SHOW REGULATIONS**

**Booth Size:** Standard booths are 10' x 10' unless otherwise noted. All booths are

draped with an 8' high back drape and 3' high side drapes. Booths must not have sides that exceed 4' in height at the front half and must not exceed 8' in height in the back. No booths will be allowed to block neighboring booth. If you have special needs or sizes, please address

with show management in advance.

Booth Materials: All booth decorations must be fireproofed to comply with fire

regulations. Gasoline and propane tanks must be empty and a locking fuel cap must be installed or the tanks must have their filler caps secured with duct tape. Storage is not allowed in booth space. If you need additional storage, please see show manager. No decals ("stickers") will be allowed on walls or tables. The City of Milwaukee takes fire safety VERY SERIOUSLY. Please review the Wisconsin

State Fair Grounds Notice to Exhibitors carefully.

**Booth Staffing:** Booths must be open and staffed at all times during show hours. Only

staff members with the proper show badges are to work booths. This is for your security! Exhibitors may enter the show floor one hour prior to show opening. Do not try to enter the show floor at any time during the weekend when the show is not in progress. This rule is for the security

of your display and equipment.

**Use of Space:** Distribution of advertising or promotional material will be restricted to the exhibitor's booth. No part of the booth or product may extend into

the aisle. No exhibitor shall assign or sublet any portion of his/her space to another exhibitor. No business or individual not assigned space will be permitted to distribute materials or solicit business during show hours. Show management reserves the right to decline, limit or prohibit an exhibit or part of an exhibit, which, in its judgment, is out of

keeping with the character of the show.



## **SHOW REGULATIONS**

Liability:

Exhibitor must carry general liability coverage as outlined on the show contract. Exhibitor assumes all responsibility for damages to exhibit area caused by their negligence. The exhibitor agrees to keep and hold harmless GS Events, the Wisconsin State Fair Grounds, Valley Expo & Displays, their management, agents and employees from any and all claims, liabilities and losses for injury to persons or damage to property arising in connection with the exhibitor's use of the exhibit space. Neither GS Events nor the service contractor (Valley Expo & Displays) nor the Wisconsin State Fair Grounds nor any staff member of the above will be responsible for the safety of the exhibits from theft, damages by fire, water, vandalism or other causes. However, all reasonable precautions will be taken by show management to protect the exhibits from such losses.

**Security:** 

Security from the Wisconsin State Fair Grounds will be onsite during the duration of the show. Exhibitors will be allowed in the hall one hour before the opening of the show with an exhibitor punch card. If an exhibitor needs to be on the show floor prior to or after published times, please see show management.

Labor:

Exhibitors will be allowed to assemble and dismantle their booths on their own (no union regulations or charges are in effect at the Wisconsin State Fair Grounds). If an exhibitor needs assistance, the hire of labor is available through Valley Expo & Displays (see labor order form in your Valley Expo & Displays information).

**Sound Level:** 

Any devices that produce sound must be operated at a level that does not disturb other exhibitors. Show management reserves the right to determine acceptable sound levels. If you have any special sound needs, check with show management in advance.

**Cancellation:** 

In the event of a cancellation of exhibit space by the exhibitor, exhibition management shall retain as a cancellation fee, all amounts paid by the exhibitor (and those fees due from the exhibitor) to the time of cancellation. All cancellations must be in writing. In the event the exhibitor has no representation on the show floor by the stated opening time of the show, exhibition management reserves the right to re-sell the exhibit space or to move another exhibitor into that space.



## **AREA HOTELS**

## **Headquarters Hotel:**

Doubletree by Hilton Hotel Milwaukee - Brookfield 18155 Bluemound Road Brookfield, WI 53045 Phone: 262-792-1212

 $\underline{http://doubletree.hilton.com/en/dt/groups/personalized/M/MKEBKDT-CS3-20130503/index.jhtml}\\ www.milwaukebrookfield.doubletree.com$ 

For more hotel information please go to Visit Milwaukee at www.milwaukee.org



## Wisconsin State Fair Park - Exposition Center 2013 Exhibitor Services Order Form

Date Completed:

## **Event Services Department**

WISCONSIN STATE FAIR PARK 640 S 84th St. West Allis, WI 53214									
Phone: 414-266-7300 Fax: 414-727-8842									
Websi		rpark.com		Email: eventse					
Name of Event					Linaii Graniza		Date(s) of Event		
Company Name							Booth #		
Contact Person									
Phone #					Fax #				
Email Address									
Street Address									
City, State, Zip									
successful transmission via submitted without full paymen	a transaction rep t and orders rece	port, indicating da sived AFTER the	ate received and no Advance Price dea	umber faxed, or Sta dline are subject to be subject t	PLETE ORDERS WILL NOT BE indard Prices will prevail. Advance Standard Pricing. Increases will be additional labor fees. It Services Office at the Exposition	te Prices apply to automatically b	to orders received 14 days po be charged to credit cards. I	rior to show opening	g date. Orders floor orders may
Parking Passes:	arking Passes:  Single-use parking passes are available for purchased from the Exhibitor Services Office at the Exposition Center. The cost is \$5.00 each. The passes may be purchased during show move-in only. There is no charge for parking during move-in or move-out.								
Local calls are considered (414)		elephone	ance service requi	es a credit card on		B. Info	rmation Technolog	JY	
file. Please call for special re	equests or other:				Description	Qty	Advance	Qty	Standard
Description	Qty	Advance	Qty	Standard	High Speed Internet (Wired Per Connection)*		\$250		\$350
Phone Line (Analog)		\$170		\$200	IT or Cable Services Patch Fee		\$100		\$150
Phone Set (Analog)		\$40		\$50	Satellite Installation		\$160		\$210
		4.0		4			,,,,,		4
•			A Total		*Wireless high speed in	tornat ic susi	Section B T able for purchase ON SI		poloce onabled
Long Distance Service: Long distance charges will be applied to your accompanied credit card after the event. Credit card information is required below. Long distance charges per minute are the following: US \$.50, Mexico and Canada \$1.75, Int'l \$3.00, and Dir. Asst. \$2.00/call.				Wildess High speed H	ternet is avail	device.	ic using your wi	eless el lableu	
	C. E	lectrical					D. Mechanical		
Service above 120V may require		tion; additional la call in advance for		ed with a minimum	Exhibit booths requiring air, go Exhibitors must supply own dr	fer or regulator			
Description	Qty	Advance	Qty	Standard	Description	Qty	Advance	Qty	Standard
20 amp 1201/2000				\$160	*1/4" Compressed Air		\$140		\$155
20 amp 120V (2000 watt)		\$120			-1/4 Compressed Air		44.10		4.00
Power Strip (elec not		,		4200			4210		7100
Power Strip (elec not ncluded)		\$120 \$40		\$50	Additional Air Line		\$60		\$75
Power Strip (elec not		,		,					
Power Strip (elec not included) Ext. Cord (elec not included)		\$40		\$50	Additional Air Line *Gas Line 3/4" Male		\$60		\$75
Power Strip (elec not included) Ext. Cord (elec not		\$40 \$40		\$50 \$50	Additional Air Line *Gas Line 3/4" Male Fitting		\$60 \$140		\$75 \$160
Power Strip (elec not included) Ext. Cord (elec not included) 20 amp 208V 1 phase 80 amp 208V 1 phase		\$40 \$40 \$165		\$50 \$50 \$195	Additional Air Line *Gas Line 3/4" Male Fitting Additional Gas Line		\$60 \$140 \$60		\$75 \$160 \$75
Power Strip (elec not included) Ext. Cord (elec not included) 20 amp 208V 1 phase 30 amp 208V 1 phase 50 amp 208V 1 phase		\$40 \$40 \$165 \$205		\$50 \$50 \$195 \$235	Additional Air Line *Gas Line 3/4" Male Fitting Additional Gas Line Running Water/Drain	drain <u>per unit</u>	\$60 \$140 \$60 \$270 \$125		\$75 \$160 \$75 \$310
Power Strip (elec not included) Ext. Cord (elec not included) 20 amp 208V 1 phase 30 amp 208V 1 phase 50 amp 208V 1 phase 20 amp 208V 3 phase		\$40 \$40 \$165 \$205 \$325 \$220		\$50 \$50 \$195 \$235 \$355 \$250	Additional Air Line *Gas Line 3/4" Male Fitting Additional Gas Line Running Water/Drain Fill/Water/Drain (One time fill/water/d	drain <u>per unit</u>	\$60 \$140 \$60 \$270 \$125		\$75 \$160 \$75 \$310 \$165
Power Strip (elec not included) Ext. Cord (elec not included) 20 amp 208V 1 phase 80 amp 208V 1 phase 50 amp 208V 1 phase 20 amp 208V 3 phase 80 amp 208V 3 phase		\$40 \$40 \$165 \$205 \$325 \$220 \$275		\$50 \$50 \$195 \$235 \$355 \$250 \$305	Additional Air Line *Gas Line 3/4" Male Fitting Additional Gas Line Running Water/Drain Fill/Water/Drain		\$60 \$140 \$60 \$270 \$125 UP TO 500 gallons) \$230		\$75 \$160 \$75 \$310
Power Strip (elec not included) Ext. Cord (elec not included) 20 amp 208V 1 phase 30 amp 208V 1 phase 50 amp 208V 1 phase 20 amp 208V 3 phase 30 amp 208V 3 phase 50 amp 208V 3 phase		\$40 \$40 \$165 \$205 \$325 \$220		\$50 \$50 \$195 \$235 \$355 \$250	Additional Air Line *Gas Line 3/4" Male Fitting Additional Gas Line Running Water/Drain Fill/Water/Drain (One time fill/water/offill/water/Orain) (One time fill/water/offill/water/offill/water/offill/water/offill/water/		\$60 \$140 \$60 \$270 \$125 UP TO 500 gallons) \$230 OVER 500 gallons)		\$75 \$160 \$75 \$310 \$165
Power Strip (elec not included) Ext. Cord (elec not included) 20 amp 208V 1 phase		\$40 \$40 \$165 \$205 \$325 \$220 \$275 \$425	, hot tubs, and spx	\$50 \$50 \$195 \$235 \$355 \$250 \$305 \$470	Additional Air Line *Gas Line 3/4" Male Fitting Additional Gas Line Running Water/Drain Fill/Water/Drain (One time fill/water/of Water top-off (per item)		\$60 \$140 \$60 \$270 \$125 UP TO 500 gallons) \$230 OVER 500 gallons)		\$75 \$160 \$75 \$310 \$165 \$315
Power Strip (elec not included) Ext. Cord (elec not included) 20 amp 208V 1 phase 30 amp 208V 1 phase 50 amp 208V 1 phase 20 amp 208V 3 phase 50 amp 208V 3 phase 50 amp 208V 3 phase	service (Le. refriç	\$40 \$40 \$165 \$205 \$325 \$220 \$275 \$425	, hot tubs, and spe	\$50 \$50 \$195 \$235 \$355 \$250 \$305 \$470	Additional Air Line *Gas Line 3/4" Male Fitting Additional Gas Line Running Water/Drain Fill/Water/Drain (One time fill/water/of Water top-off (per item) Engineering Labor (\$/hr)	drain <u>per unit</u>	\$60 \$140 \$60 \$270 \$125 UP TO 500 gallons) \$230 OVER 500 gallons) \$35		\$75 \$160 \$75 \$310 \$165
Power Strip (elec not included) Ext. Cord (elec not included) 20 amp 208V 1 phase 30 amp 208V 1 phase 50 amp 208V 1 phase 20 amp 208V 3 phase 50 amp 208V 3 phase 50 amp 208V 3 phase	service (Le. refriç	\$40 \$40 \$165 \$205 \$325 \$220 \$275 \$425 gerators, freezers, all the time.		\$50 \$50 \$195 \$235 \$355 \$250 \$305 \$470	Additional Air Line *Gas Line 3/4" Male Fitting Additional Gas Line Running Water/Drain Fill/Water/Drain (One time fill/water/of Water top-off (per item)	drain <u>per unit</u>	\$60 \$140 \$60 \$270 \$125 UP TO 500 gallons) \$230 OVER 500 gallons) \$35 \$80		\$75 \$160 \$75 \$310 \$165 \$315
Power Strip (elec not included) Ext. Cord (elec not included) 20 amp 208V 1 phase 30 amp 208V 1 phase 50 amp 208V 1 phase 20 amp 208V 3 phase 50 amp 208V 3 phase 50 amp 208V 3 phase	service (Le. refriç	\$40 \$40 \$165 \$205 \$325 \$220 \$275 \$425 gerators, freezers, all the time.	, hot tubs, and spr	\$50 \$50 \$195 \$235 \$355 \$250 \$305 \$470	Additional Air Line *Gas Line 3/4" Male Fitting Additional Gas Line Running Water/Drain Fill/Water/Drain (One time fill/water/of Water top-off (per item) Engineering Labor (\$/hr)	drain <u>per unit</u>	\$60 \$140 \$60 \$270 \$125 UP TO 500 gallons) \$230 OVER 500 gallons) \$35		\$75 \$160 \$75 \$310 \$165 \$315
Power Strip (elec not included) Ext. Cord (elec not included) Ext. Ext. Ext. Ext. Ext. Ext. Ext. Ext.	service (Le. refriç electric	\$40 \$165 \$205 \$325 \$220 \$275 \$425 gerators, freezers, all the time.	ı C Total	\$50 \$50 \$195 \$235 \$355 \$250 \$305 \$470 Payme	Additional Air Line *Gas Line 3/4" Male Fitting Additional Gas Line Running Water/Drain Fill/Water/Drain (One time fill/water/ Fill/Water/Drain (One time fill/water/ Water top-off (per item) Engineering Labor (\$/hr) *This service must be o	drain <u>per unit</u>	\$60 \$140 \$60 \$270 \$125 UP TO 500 gallons) \$230 OVER 500 gallons) \$35 \$80 re ordering additional	otal	\$75 \$160 \$75 \$310 \$165 \$315
Power Strip (elec not included) Ext. Cord (elec not included) Ext. Ext. Ext. Ext. Ext. Ext. Ext. Ext.	service (Le. refriç electric	\$40 \$165 \$205 \$325 \$220 \$275 \$425 gerators, freezers, all the time.	ı C Total	\$50 \$50 \$195 \$235 \$355 \$250 \$305 \$470 Payme	Additional Air Line  *Gas Line 3/4" Male Fitting  Additional Gas Line  Running Water/Drain  Fill/Water/Drain  (One time fill/water/of  Fill/Water/Drain  (One time fill/water/of  Water top-off (per item)  Engineering Labor (\$/hr)  *This service must be on	drain <u>per unit</u>	\$60 \$140 \$60 \$270 \$125 UP TO 500 gallons) \$230 OVER 500 gallons) \$35 \$80 re ordering additional	otal	\$75 \$160 \$75 \$310 \$165 \$315
Power Strip (elec not included) Ext. Cord (elec not included) Ext. Ext. Ext. Ext. Ext. Ext. Ext. Ext.	service (Le. refrig electric form with paym	\$40 \$40 \$165 \$205 \$325 \$220 \$275 \$425 gerators, freezers, all the time.  Section  5.6% Sales	ı C Total	\$50 \$195 \$235 \$355 \$250 \$305 \$470 as) for items using	Additional Air Line *Gas Line 3/4" Male Fitting Additional Gas Line Running Water/Drain Fill/Water/Drain (One time fill/water/or Water top-off (per item) Engineering Labor (\$/hr) *This service must be on Int Information (Ose payable to: Wisconsin State	drain <u>per unit</u>	\$60 \$140 \$60 \$270 \$125 UP TO 500 gallons) \$230 OVER 500 gallons) \$35 \$80 re ordering additional Section D T	returned checks.	\$75 \$160 \$75 \$310 \$165 \$315
Power Strip (elec not included) Ext. Cord (elec not included) Ext. Ext. Ext. Ext. Ext. Ext. Ext. Ext.	service (Le. refrig electric form with paym	\$40 \$40 \$165 \$205 \$325 \$220 \$275 \$425 gerators, freezers, all the time.  Section  5.6% Sales	ı C Total	\$50 \$195 \$235 \$355 \$250 \$305 \$470 as) for items using	Additional Air Line *Gas Line 3/4" Male Fitting Additional Gas Line Running Water/Drain Fill/Water/Drain (One time fill/water/ Fill/Water/Drain (One time fill/water/ Water top-off (per item) Engineering Labor (\$/hr) *This service must be on Int Information //ccs payable to: Wisconsin State Credit Card Expiration	drain <u>per unit</u>	\$60 \$140 \$60 \$270 \$125 UP TO 500 gallons) \$230 OVER 500 gallons) \$35 \$80 re ordering additional	returned checks.	\$75 \$160 \$75 \$310 \$165 \$315
Power Strip (elec not included) Ext. Cord (elec not included) Ext. Ext. Ext. Ext. Ext. Ext. Ext. Ext.	service (Le. refrig electric form with paym	\$40 \$40 \$165 \$205 \$325 \$220 \$275 \$425 gerators, freezers, all the time.  Section  5.6% Sales	ı C Total	\$50 \$50 \$195 \$235 \$355 \$250 \$305 \$470 as) for items using	Additional Air Line *Gas Line 3/4" Male Fitting Additional Gas Line Running Water/Drain Fill/Water/Drain (One time fill/water/or Water top-off (per item) Engineering Labor (\$/hr) *This service must be on Int Information (Ose payable to: Wisconsin State	drain <u>per unit</u>	\$60 \$140 \$60 \$270 \$125 UP TO 500 gallons) \$230 OVER 500 gallons) \$35 \$80 re ordering additional Section D T	returned checks.	\$75 \$160 \$75 \$310 \$165 \$315

#### WISCONSIN STATE FAIR PARK Exhibitor Services Order Form - Rules and Regulations

#### 1. PAYMENT INFORMATION

a. Wisconsin State Fair Park (WSFP) accepts company checks, money orders, Master Card, Visa, or Discover for payment subject to verification.
b. Exhibitor service orders and payment IN FULL must be RECEIVED a minimum of fourteen (14) days prior to the show opening date to qualify for ADVANCED PRICING. Orders submitted without full payment and orders received after the 14 day cut-off date are subject to STANDARD PRICING.

#### 2. RATES AND LABOR CHARGES

a. Rates quoted for all connections cover only the bringing of service to the booth in the most convenient manner, and DO NOT include connecting equipment to provided services. b. Special placement or relocation of service will result in a labor charge. Payment IN FULL shall be rendered before service is installed. Arrangements for payment of Labor & Services must be made before service is installed.

c. Services ordered during exhibitor move-in may not be installed

before the event opens.

d. Overtime rates apply after 5:00 p.m. Mon-Fri and weekends, Saturday/Sunday.

#### 3. INSTALLATION OF SERVICES

a. Order forms must be completed in full to avoid processing and installation delays.

b. Orders will be processed and installations completed on first-come, first-serve basis, or as WSFP determines most convenient.

c. All materials and equipment furnished by the WSFP for services ordered shall remain the WSFP's property and shall be disconnected and removed ONLY by WSFP personnel.

d. Service will begin on the start date and end after the close of the event unless special arrangements for early connect and/or late disconnect are made.

#### 4. CANCELLATION POLICY

a. If cancellation occurs before installation, 100% REFUND.
 b. If cancellation occurs after installation or after the start of the first scheduled move-in day: NO REFUND.

## 5. SERVICE GUIDELINES

#### SECTION A TELEPHONE

Telephone Service: All telephone lines ordered will provide long distance dialing capabilities only if checked on the order form and will be charged to the credit card.

 Equipment: ONLY WSFP's digital phone sets can be used with digital telephone lines due to signal, device, and system compatibility. Equipment ordered is for RENTAL ONLY. Exhibitor is responsible for full retail value for any equipment that is stolen or not returned.

#### SECTION R ELECTRICAL

Special Voltage and/or other specialized power requirements must be received at least thirty (30) days prior to exhibitor's scheduled arrival and move-in. Electrical Services Available: 120 volt, A.C., 1 Phase 60 cycle and 208 volt, A.C., 1 phase & 3 Phase 60 cycle, and 480 volt, A.C., 3 Phase 60 cycle.

 24-hour power will only be provided to those locations that have ordered and paid for 24-hour service. Exhibitors are responsible for turning off all powered equipment at the close of each day. Failure to do so will result in additional costs.

 Electrical Connections: Exhibitors or exhibitors' agents may plug into purchased outlets and connect signal wiring (i.e. antennae, audio, video, and speakers) within a booth or between the exhibitor's equipment with one booth. Otherwise, under NO droumstances shall anyone other than house electricians make electrical connections. Power requirements crossing aisles will not be installed unless approved by show management AND our Event Services Department.

. Obstructions blocking utility floor boxes are subject to relocation as necessary. House electricians are authorized to cut floor coverings to permit installation of service unless otherwise directed. Standard wall, column and permanent building electrical outlets are not a part of booth space and are not to be used by exhibitors unless specified otherwise.

Prohibited usage: Use of open clip sockets, latex or lamp cord wire, or unapproved duplex or triplex attachment plugs and batteries in exhibits are prohibited.

 Equipment: All equipment must be properly tagged or marked with complete information as to the type and/or amount of current, voltage, phase, frequency, horsepower, etc. required. 120 volt cords must be of the 3 wire, grounded type. All exposed non-current carrying metal parts of fixed equipment, which are liable to be energized, must be grounded. We reserve the right to refuse connection to any exhibitor whose equipment is deemed unsafe by our electrical supervisors. Special equipment requiring company engineers or technicians for assembly, servicing, preparatory work and operation may be executed without house electricians. However, all equipment regardless of the source of power, must comply with all Federal, State and Local Safety Codes.

 WSFP is not responsible for voltage fluctuation or power failure due to temporary conditions beyond our control. For your protection, please
install a surge protector on computers and other sensitive equipment. All electrical installations and connections to electrical service must be made by a house electrician unless prior approval has been granted by the WSFP. WSFP will not be responsible for damage or loss to any equipment, components, computer hardware, software or data, or injury to any person caused by the unauthorized installation of any equipment, connection to service, or wiring of any equipment by persons other than house electricians

## Sharing of services is prohibited.

#### SECTION C INFORMATION TECHNOLOGY

. The purchase of an IP address is for ONE DEVICE ONLY. The use of routers, switches/hubs, DHCP, wireless LANS or other applications that allow the sharing of an IP address between multiple devices is PROHIBITED unless approved in writing by the WSFP. Individuals in violation of this policy will be subject to the DISCONNECTION of their service.

The WSFP is not responsible for damaged personal equipment and/or personal injury caused by the misuse of provided telecommunication and/or data service(s). Any tampering with IT equipment (including but not limited to exhibit floor utility boxes, cabling, or rented equipment) at any time may result in the disconnection of ordered service(s).

## SECTION D MECHANICAL

 Service Connections: Under NO circumstances shall anyone other than house engineers make service connections unless prior approval has been granted by the WSFP. Service requirements crossing aisles will not be installed unless approved by show management AND our Event Services Department. Obstructions blocking utility floor boxes or other service access points are subject to relocation as necessary. House staff is authorized to cut floor coverings to permit installation of service unless otherwise directed.

. Equipment: All equipment must comply with all Federal, State and Local safety Codes. Where applications require critical regulation of pressure, flow, or moisture content, the exhibitor is responsible for supplying the necessary regulator, conditioner, etc. All equipment must be properly tagged or marked with appropriate information about requirements or tolerances regarding pressure, flow, capacity, rate-of-fill, and/or other factors pertinent to safety. WSFP reserves the right to refuse connection to any exhibitor whose equipment is deemed unsafe by an engineering supervisor. All materials and equipment furnished by WSFP remains WSFP property and shall be disconnected and removed only by WSFP house engineers at the close of the show. Tanks, drums, barrels, and other containers requiring water fill and drain exceeding 30 gallon capacity must be filled and drained by house engineers and are subject to a service charge. WSFP reserves the right not to fill any container that shows signs of leakage or is otherwise deemed inadequate by an engineering supervisor. Containers showing signs of leakage will be drained by a house engineer without prior notice.

. NOTICE: Exhibitor assumes full responsibility for any damage to WSFP equipment and facilities caused by faulty exhibitor equipment or negligent operation of exhibitor equipment. WSFP cannot accept responsibility for pressure fluctuations due to temporary conditions beyond our control. For your protection we advise installing appropriate regulators on any connection requiring critical control of pressure, moisture content, etc. All installations and connections to mechanical services must be made by house engineers. We will not be

responsible for damage or loss to any equipment or components, or injury to any person caused by the unauthorized installation of any equipment, connection to service, or interconnection of any equipment by persons other than house engineers.

## Prices subject to change without notice.